



# 2016 | Infrastructure Priority List Rochester Finger Lakes Region





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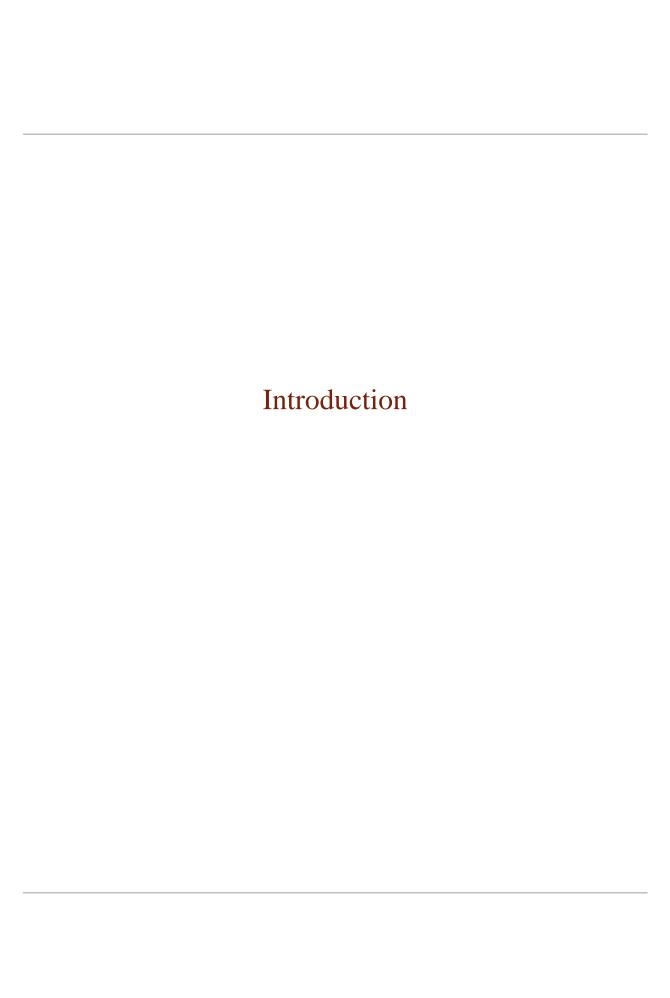
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## **Forward**

2016 Infrastructure Priority List

This is a time of great transition for New York State, and in particular, Upstate New York. Our Governor and Legislative Leaders both locally and in Albany have invested in our economy in ways never before seen, or even imagined. This commitment through the primary use of unparalleled Public-Private relationships has exploded, creating a whole new level of public participation and private investment. Regional Economic Development Councils across New York State have emerged as powerful developers, exercising laser like focus in designing an economic future for their regions.

The recent capital investments over these past 5 years is staggering, creating an energy that can be both seen and felt in nearly every corner of our community. Recent reports have identified a wide-ranging list of FLREDC initiatives – nearly 375 – representing \$1 billion in investment since 2011.

It is with cautious optimism that we anticipate a stronger employment picture in the near future. Forbes / Leadership magazine published an article in their July 2015 edition entitled "The Best and Worst Cities for Jobs This Summer" where Rochester was listed as the #1 best place in America to secure a job. The article goes on to state that Rochester is "home to a booming manufacturing industry and health care system, it tops a new list of places with the best job outlooks for the coming quarter." You can find the entire article on the internet at: <a href="http://www.forbes.com/sites/laurareston/2015/06/10/the-best-and-worst-cities-for-jobs-this-summer-2015/#4381526e3e00">http://www.forbes.com/sites/laurareston/2015/06/10/the-best-and-worst-cities-for-jobs-this-summer-2015/#4381526e3e00</a>

And the best part is, we are just getting started!

There is great support and focus on a variety of industrial, economic and social initiatives and we would be wise to plan ahead. Now is the time to design, build and maintain the key physical infrastructures needed to support this promising future. In order to support this expansion and development of our region, and in light of the substantial number of private developments in the works, we felt it appropriate to dedicate this issue of UNiCON's annual *Infrastructure Priority List* primarily to surface transportation and municipal strategies, highlighting projects designed to support and facilitate this regional growth.

We would be remiss however if we did not, at the very least, provide a general summary listing a few of the more significant economic and social initiatives currently underway. On the following pages you will find this outline preceded by our annual *Infrastructure Priority List* which has identified several strategic projects considered essential for us to build our better tomorrow.

Thank you.

DEDICATED TO BUILDING A BETTER COMMUNITY

# Transportation Infrastructure Priorities

- 390/490/Lyell Ave Interchange Project
- Transformative Corridors
  - · Mount Read Boulevard
  - · NYS Route 77
  - · NYS Route 96

# 390/490/Lyell Ave Interchange Project

Transportation Infrastructure Priority

The NYS Route 390 / I-490 / Lyell Avenue bridge \$157 million dollar interchange project is a critical project for the Greater Rochester community. The existing interchange serves nearly 200,000 vehicles daily – more than the Brooklyn Bridge and Manhattan Bridge combined and 50% more than the Tappan Zee Bridge. The interchange in its existing conditions experiences:

- Higher than average accident rates
- Heavy traffic congestion during peak periods
- Deteriorated facilities with high operational costs

A multi-phased major transformational project has been proposed with a price tag of \$157 million over all four phases.

<u>Phase</u>	Cost	<b>Progress</b>
1. Lyell Avenue Bridge	\$13.4 million	Funded, Scheduled Spring 2015
2. I-390 / NYS Route 390 northbound and Lyell Avenue east of NYS Route 390	\$51.7 million	Unfunded
3. I-390 / NYS Route 390 southbound	\$83.3 million	Unfunded
4. Lyell Avenue west of NYS Route 390	\$8.6 million	Unfunded



Total \$157 million

This project is crucial to the continued development of nearby facilities:

- Eastman Business Park the highest priority of Governor Cuomo's Finger Lakes Regional Economic Development Council
- Rochester Technology Park (a former Eastman Kodak facility)
- STAMP Science, Technology, and Advanced Manufacturing Park

The Department of Transportation has included Phase I into its 2015-2017 Capital Budget. Work is expected to start on the Lyell Avenue Bridge in 2016. The larger, remaining three phases have not been scheduled or funded. The cost of the project is beyond the capacity of the region to fund with its own resources. WE seek to expedite the process and ask that the remaining phases be funded through DOT allocations and special project funding as soon as possible to support the infrastructure needs of the interchange.

## Transformative Corridors: Mt. Read Boulevard

Transportation Infrastructure Priority

The Mt. Read Boulevard project is one of three Transformative Corridors that is key in attracting businesses to the Greater Rochester area. Businesses seeking development require quality means of transportation when selecting their sites, and in order to keep Rochester as a viable location site, our infrastructure needs vital upgrades.



Mt. Read Boulevard, in the City of Rochester and Monroe County, spans from Buffalo Road (NYS Route 33) to West Ridge Road (NYS Route 104). This 4.4 mile corridor is the gateway to Eastman Business Park – one of Rochester's key sites with 1 million square feet of manufacturing and warehouse space, offering up to 3,000 new jobs. The Finger Lakes Regional Economic Development Council estimates a 4% employment growth per year for jobs along this corridor.

The current conditions are plagued with problematic design and deteriorating infrastructure, making it hard for local developments to attract business and investment. A Project Advisory Committee (PAC) studied the condition and reported several deficiencies including: poor pavement, conditions that inhibit truck mobility, traffic congestions, accident 'hot spots,' and systems such as traffic signals and guiderails that are beyond their useful service life.

An investment of \$4 million is sought to complete detailed designs for Mt. Read Boulevard and the other two Transformative Corridors.

## Transformative Corridors: NYS Route 77

Transportation Infrastructure Priority

NYS Route 77 is one of three projects that are key in attracting businesses to the Greater Rochester area. Businesses looking to move or expand require quality means of transportation when selecting their sites, and in order to keep Rochester as a viable location site, our infrastructure needs vital upgrades.

This route is one of the main service roads for the Science, Technology and Advanced Manufacturing Park (STAMP) in Alabama, NY. The STAMP facility is another key initiative in the Finger Lakes region. It will be an expansive campus, spanning over 1,250 acres prime for manufacturing. It also has potential for hosting 10,000 new jobs. In order to secure its viability as a site for major national companies, the transportation and infrastructure needs to be up to par.

NYS Route 77, between I-90 NYS Thruway and Judge Road (NYS Route 63), is the road servicing the STAMP facility. It is in need of major upgrades to keep up with STAMP's manufacturing, supply, and building transportation demands for its estimated \$4.7 billion dollar economic output operation.



It is imperative that these transformative corridors are funded, as businesses look for reliable, safe, expedient means of transportation for their employees and products. As such, an investment of \$4 million is sought to complete detailed designs for NYS Route 77 and the other two Transformative Corridors.

## Transformative Corridors: NYS Route 96

Transportation Infrastructure Priority

NYS Route 96 is one of three projects that are key in attracting businesses to the Greater Rochester area. Businesses require quality means of transportation when selecting their sites. In order to keep Rochester as a viable location site, our infrastructure needs vital upgrades.

The Victor Business District is home to hundreds of high-tech jobs and a potential for 1,700 new jobs as part of the Fisher's Ridge, Lehigh Crossing Office Park, and Meadows Business Park commercial real estate developments. NYS Route 96 between the I-90 and the Town/Village of Victor Line is in need of major upgrades, as it is currently plagued with severe congestion during peak travel times. With the new Pinnacle Athletic Campus attracting even more tourist for tournaments, it is essential to have an upgraded road servicing the area.

This project will provide for future growth of the Village of Victor Business District through access management and improved traffic signal operation.

An investment of \$4 million is sought to complete detailed designs for NYS Route 96 as well as the other two Transformative Corridors.



# **Municipal Infrastructure Priorities**

- Business Aviation Complex at the Greater Rochester International Airport
- Frontier Field Renovation
- RGRTA Regional Transit Service Center
- Joseph E. Floreano Rochester Riverside Convention Center: Expansion & Modernization
- Seneca Park Zoo Improvements: Phase 1a

# Business Aviation Complex: Greater Rochester International Airport (ROC)

Municipal Infrastructure Priority



The ROC Business Aviation Complex is seeking funding for its renovation and expansion to accommodate Rochester's growing business needs. As Rochester seeks to become the AIM Photonics, Manufacturing, and High Tech Capital, a competitive airport infrastructure for potential businesses is essential to support Rochester's economic growth potential.

The Business Aviation Complex has utilized Federal-FAA and NYSDOT grants coupled with airport funding to make improvements to this area in recent years. These renovations have included land acquisition, rehabilitation of airfield facilities, and demolition of dilapidated buildings to rehabilitate adjacent aircraft apron.

The following proposed projects are needed to modernize the complex. Hangars 1 & 2 are the oldest hangars – dating back to the 1950's – and need demolition in order to make the site shovel-ready for private investment. Another older facility is the Wilmorite Hangar, which is in need of renovations to bring it up to code, and is also occupied on private property which needs to be purchased by the Airport so that it can be leveraged to airport-dependent tenants. The Authority Hanger is the last of the 50's era buildings and is in need of renovations so that it remains leased and occupied.

These important renovations will cost several millions of dollars to complete. With this investment, the ROC Airport will be able to add 10 business jets, create 50 new jobs and add \$10 million in annual economic activity.

Proposed funding sources for this project include:

- Consolidated Funding Applications (CFA)
- \$200M Upstate Airport Economic Development and Revitalization Competition
- Private Investment solicited by the NY Aviation Jobs Act (AJA) which exempts aircraft and equipment from state sales and use tax in order to attract airlines to New York state

Funding for this \$8.4 million dollar project will be delineated in 3 phases as follows:

- Phase 1 = \$1.6 Million
- Phase 2 = \$625.000
- Phase 3 = \$6.2 Million

Note: a request for \$5.4 million (excluding the \$3 million in land acquisitions) was submitted in a 2015 CFA proposal but was not awarded. In addition the Governor has issued an executive proposal in the 2017 executive budget to create a \$200 Million "Airport Economic Development and Revitalization Competition program" and it is hopeful that this project will qualify for this program if the program is approved in the budget.

## Frontier Field

## Municipal Infrastructure Priority







Rochester Red Wings and Frontier Field plan to undertake the first major renovation in stadium's history – a \$7.5 million dollar renovation to remain a Triple A baseball site.

This renovation leverages money from several sources:

- \$600,000 from the Red Wings
- \$400,000 from the Red Wings, already used on scoreboard and various renovations
- \$2.4 million pledged from Monroe County
- \$4.5 million of state support to achieve the renovation.

The renovation would include refurbishing the field, creating a baseball museum, revamping the concourse and suites, improving the front gate, and raising the pedestrian bridge to allow for flatbed trucks to access the field for concerts and other tourism activities. County support provides coverage for basic maintenance as well as upgraded picnic areas.

The renovation would support 100 construction jobs and increase seasonal stadium employment.

The project was not included in the 2015 Finger Lakes Regional Economic Development Council's URI, and is still seeking \$4.5 million of state support. Monroe County received \$1.5 million in support through Round 4 of 2014 CFA funding.

# **RGRTA** Regional Transit Service Center

Municipal Infrastructure Priority

In 2010, with the Federal Transit Administration's (FTA) approval, Rochester-Genesee Regional Transit Authority began the first upgrade in 40 years to its main headquarters and RTS Operations Campus. The 17-acre campus, constructed in 1974, requires upgrades to improve safety and efficiency for both bus and administrative operations. The project will enable the Authority to keep pace with industry-leading bus fleet and maintenance practices, and enhance operations to meet future needs.

RGRTA is seeking to fully fund the \$9 million Replacement of the Service Building project at this time. The existing Service Building was designed and constructed in the mid-1970s to fuel and wash a fleet of 250 buses. The 40-year-old system is past its useful life.

Replacing the Service Building will improve vehicle flow on the property, ensure a higher degree of employee safety, and provide reductions in operating expenses for electric, gas, and water, totaling over \$154,000 annually. Additionally, a new building will reduce the pollutant loading to the municipal sewer system by using innovative wash and rinse water reclamation technology.

The building will cost \$9 million, and create 90 construction jobs. RTS is requesting \$6.2 million, as \$2.7 million has been secured.



# Joseph E. Floreano Rochester Riverside Convention Center: Expansion & Modernization

Municipal Infrastructure Priority

The City of Rochester is proposing a \$100 million expansion and modernization of the Joseph E. Floreano Rochester Riverside Convention Center (RRCC). This expansion will create 730 new jobs, create an additional \$88 million in new spending, and \$4 million in tax revenue. RRCC seeks to position Rochester as a national destination for a broad range of industry conferences and trade shows. RRCC has a unique ability to showcase Rochester's evolving economy through attracting a wide range of national visitors.



The scope of the project calls for the renovation and upgrading of much of the site's infrastructure. Plans include an extension of the River Walk Terrace to provide access and a link to the aqueduct level. 131,500 square feet of additions are also planned. The renovation portion is estimated to cost \$24.3 million, and the addition is estimated at \$76 million.

The expansion would allow for the RRCC to host 400 events each year, producing 5,500 room nights into Rochester's lodging market and attracting 400,000 visitors to downtown Rochester. From the city's initial investment of \$40 million construction dollars, the convention center has seen a return of over \$750 million. It is estimated that this expansion will generate \$545 million within the first five years — surpassing Governor Cuomo's requirement that each state dollar be matched by \$5 in private investment. They are now seeking \$100 million towards the expansion and modernization.



# Seneca Park Zoo Improvements: Phase 1a

Municipal Infrastructure Priority

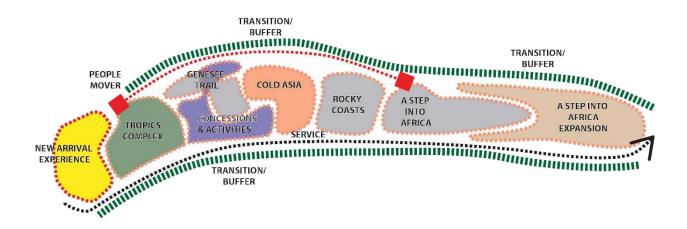
The Seneca Park Zoo, drawing 375,000 – 400,000 visitors each year, is undertaking master plan improvements to become a first-class tourist destination. Renovations will help the zoo increase attendance, tourism, and membership and will also increase jobs. Capital projects at zoos see an average of \$3.07 in economic activity for every \$1 spent on construction. Phase 1a is estimated to spur \$68.2 million in economic activity and support 520 jobs.

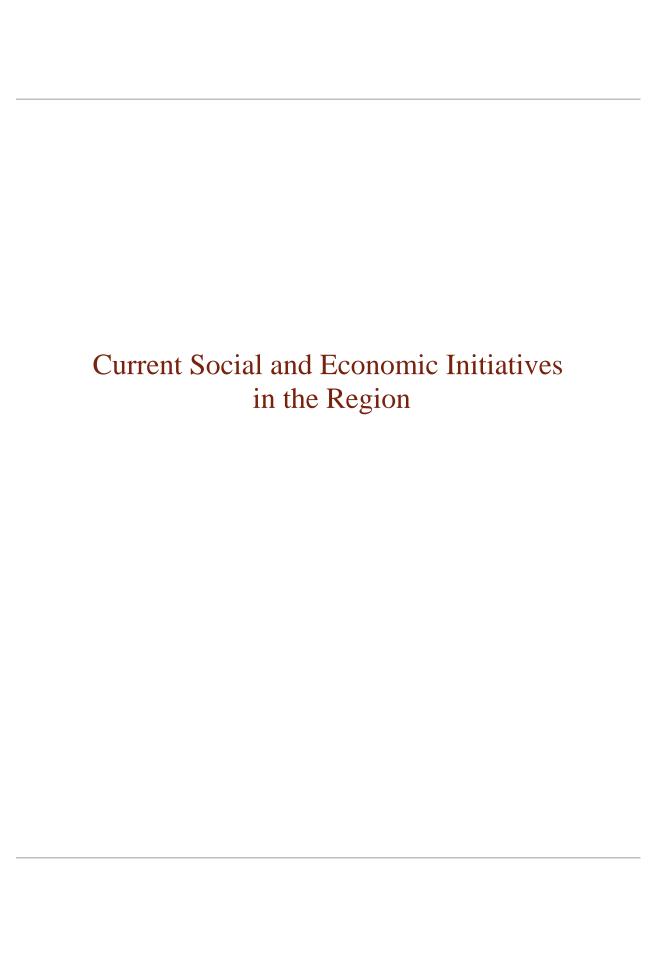
Phase 1a incorporates a people-moving train to transport visitors from each end of the zoo, expands A Step Into Africa exhibit to accommodate a new giraffe and rhino exhibit, creates new habitats and concessions, lays a services road, and demolishes the 1931 Main Building (a mandate for retaining American Zoo Association accreditation).



Phase 1a is estimated to cost roughly \$22.5 million. Construction will commence in January of 2017 with plans for the new facilities to open in May of 2018.

The Zoo Society has committed \$5.7 million and is looking for the remaining \$16.8 million to be supplemented by a County Bond and other funding initiatives. The Finger Lakes Regional Economic Development Council recommended \$1.5 million in funds through the Consolidated Funding Application in 2015's Year 5 Progress Report & Recommended Priority Projects. Funding initiatives continue as this is a regional priority project.





# Upstate Revitalization Initiative

Current Social and Economic Initiatives in the Region

The most prevalent regional initiative is the Upstate Revitalization Initiative, or URI: a \$500 million dollar NY State investment designed to fuel continued growth and leverage a "multiplier effect" that, when successfully administered, can generate up to \$6 billion dollars in private investment within the next five years. Using the Governor's recipe for community partnership and past successes of our own Regional Economic Development as a compass, our leaders have developed a roadway of sorts, a plan to follow using smart and insightful investments designed to move and reshape our regional economy for many years to come. This award winning, community supported plan identifies three cornerstone sectors as follows:

#### Optics, Photonics and Imaging:

Rochester has long been a global leader in this space with our big three: Kodak, Bausch & Lomb and Xerox. However, in addition to these three we currently have more than 120 companies supporting 25,000 local jobs. With our recent "AIM Photonics" \$600 million dollar award combining Federal, State and Private Investment – all of which are supported by a local workforce primed for this sector – we would expect to see measured, positive growth in the 5 year projection of this initiative.

#### Agriculture and Food Production:

With nearly 1.5 million acres currently in production, the Rochester Finger Lakes region is home to roughly 20% of New York's Farmland, making this region one of the leading agricultural producers in Upstate NY. Investments from our local food and beverage firms Wegmans, Constellation Brands, LiDestri and many others is expected to top \$1 billion dollars in the next 5 years. Additional investments in this area, particularly in Organic foods, are needed in order to support expected growth in this vital industry.

#### Next Generation Manufacturing and Technologies:

Key industry sectors for advanced manufacturing and technologies include Life Sciences, Energy, Sustainable Manufacturing, Nanotechnology and Semiconductors. Investments in these industries will produce significant employment opportunities for our regions highly skilled workforce. A strategic focus in our three main "Innovation Hubs," The Science Technology and Advanced Manufacturing Park (STAMP), Eastman Business Park (EBP) and the Downtown Rochester Innovation Zone, promise substantial growth in the coming years.

#### Summaries:

#### **URI - Upstate Revitalization Initiative**

Funding: \$500 MillionLength of Time: 5 Years

Lead Organization: FLREDC Steering Committee
Focus: Economic Development & Poverty

# Regional Opportunities & Initiatives

Current Social and Economic Initiatives in the Region

#### **RMAPI- Rochester Monroe Anti-Poverty Initiative**

• Funding: \$500 Thousand start up, --- then \$6 Million to City of Rochester

Length of Time: 15 Year Commitment
Lead Organization: City / County / State Gov.

• Focus: Reduction of Poverty by 50% over 15 years

#### **HPOG** - Health Professional Opportunity Grant

■ Funding: \$1.6 Million per year

Length of Time: 5 Years --- People to be served: 1,500 adults

Lead Organization: ABC (Action for a Better Community) / James Norman

• Focus: Education & training to TANF recipients for jobs in Health Care

#### SWFI - Strengthening Working Families Initiative -US Dept. of Labor

#### PROGRESS - Partnership Roundtable of Greater Rochester for Employment & Self-Sufficiency

Funding: \$4 Million from DOL & \$1 million local match
Length of time: 4 Years --- People to be served: 1,000 adults

Lead Organization: Rochester Rehabilitation Center

• Focus: Navigators to engage with families to improve status/stability

#### FLPPS – Finger Lakes Performing Provider System

• Funding: Up to \$565 Million from the NY State Dept. of Health

Length of time: 5 Years

Lead Organization: FLPPS (1 of 25 Provider Systems in NYS)
Focus: To transform the way health care is delivered

Benefit: 28 hospitals, 3000 healthcare providers and over 600 healthcare and CBO

organizations

#### **AIM Photonics Institute (Leadership Council)**

Funding: \$600 Million from; \$250 State, \$110 Federal, \$240 from 90+ Private

**Partners** 

Length of time: Continual growth

Lead Organization: DOD, Greater Rochester Chamber of Commerce, SUNY Poly and various

others

Focus: Industry development & to secure Rochester as the Global leader in

Photonics

Proposed Job Growth: 850 Direct jobs created over next 5 years (another 550 indirect)

#### Face Forward - Urban Youth Empowerment Initiative

Funding: \$1.05 Million US Dept. of Labor (announced by Congresswoman Louise

Slaughter)

Length of Time: 3 Year --- One time federal Grant

Lead Organization: Urban League of Rochester

• Focus: Providing employment opportunities for youth in the juvenile justice system

## Call to Action

"This is the place that built some of the greatest corporations on the globe. You made Xerox, you made Kodak, you made Bausch and Lomb. You were doing engineering went other places couldn't spell the word. You were High Tech before they had High Tech. Some of the greatest minds and the greatest inventions came from Rochester. That's who you are and don't you forget it. The blood in your veins is what made this state what it is, made this city and this country what it is."

Governor Andrew Cuomo, speaking at the Joseph A. Floreano Rochester Riverside Convention Center on December 14, 2015

## Call to Action

#### 2016 Infrastructure Priority List

#### UNICON's 8th Annual Social, Economic & Infrastructure Priorities for the Finger Lakes, NY Region

The Greater Rochester Finger Lakes Region is undergoing a massive transformation as our region continues to propel forward into new growth and focused economic activity. The recent announcements of: the Upstate Revitalization Award, the designation of the AIM Photonics Capital, the significant progress at the STAMP location, the massive upgrades to our city schools, and the continued transformative efforts at the Eastman Business Park and the Rochester-Monroe Anti-Poverty Initiative are a testament to our brighter tomorrow. Clearly we have many new opportunities ahead of us and much to be grateful for.

In order to support this growth, our region must also invest in the revitalization of its core infrastructure; roadways, bridges, transportation, and our municipal structures. The size and scope of this investment is not one to take lightly. In order to achieve growth at a responsible rate, legislative funding will be imperative to our region's efforts. To this end, UNiCON has developed this summary of several signature initiatives for 2016. It is our hope that this will help in our collective efforts to advocate informatively as you take these issues to your respective community leaders and legislative bodies. Once complete, these projects will support Rochester's current economic climate, strengthen our ability to attract more businesses to the region and further grow our economy. It is no secret that with economic growth comes richer community life, less poverty, and better educational resources, all of which are the backbone of a sustainable society.

Our key projects this year include four highway and bridge projects that are vital to business growth. Rochester is currently ranked the 5th worst mid-sized city in the nation for our percentage of deficient bridges – a nomination that we hope to overcome. In our 9 county DOT region over 13 million vehicles cross the 1,596 bridges EVERY DAY. Of these 1,596 bridges roughly 35%, or 562 are rated in poor or deficient condition. To the credit of our elected officials in Albany, attempts are underway to secure the necessary funds to correct these alarming statistics but we must all remain diligent in our efforts.

Also included are several municipal infrastructure projects that will create lasting jobs and significant opportunities for the many citizens and visitors who choose to invest in our local economy.

These key projects – coupled with the explosive Revitalization of Downtown Rochester currently underway – will help our community safely succeed during this exciting transformational period. In harmony with the Finger Lakes Regional Economic Development Council and with the help of the City of Rochester, the County of Monroe, Greater Rochester Enterprise, the Genesee Transportation Council, FLREDC Workforce Workgroup and the Rochester Genesee Regional Transportation Authority we have identified the projects outlined in the previous pages which best ensure regional growth in a sustainable and consistent manner.

We appreciate your time in reviewing these regional priorities and look forward to our continued collaboration as we work together to improve the greater Rochester Finger Lakes Region.

Sincerely,

Joseph Leone

Executive Director, UNiCON

Joseph Leone



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